

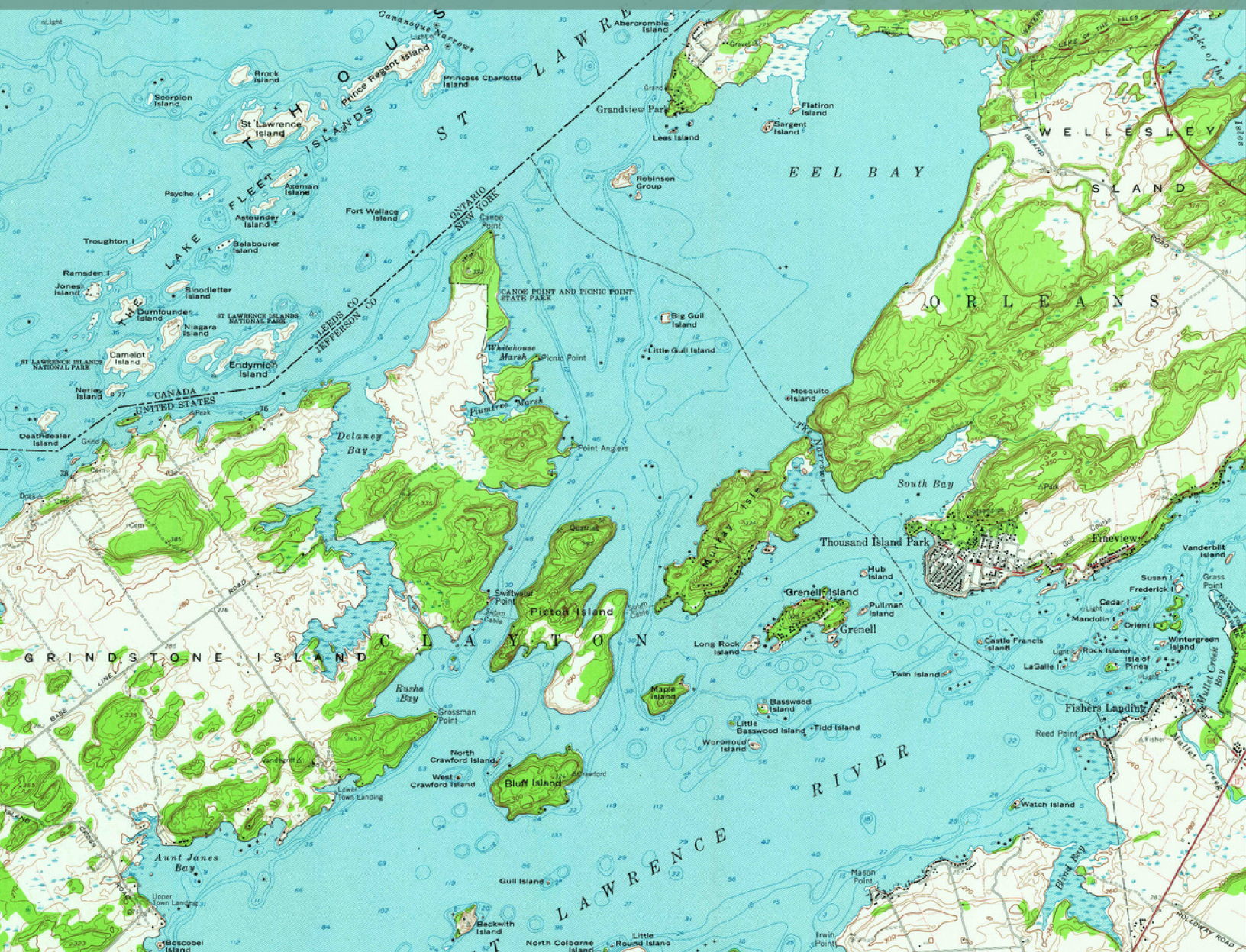
BUILDING

A 1000 ISLAND PUZZLE

PUTTING MULTIPLE PIECES INTO PLACE

UNYOC\MLA

OCTOBER 25 - 27, 2023





Upstate New York & Ontario Chapter

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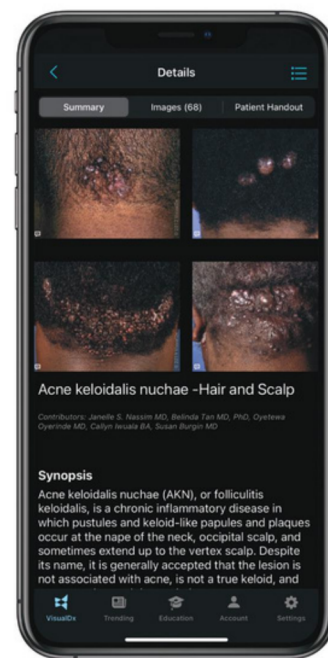
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— E.M., MD, Dermatologist



1. Data from a 2018 VisualDx User Survey of 748 active users. 2. Breitbart EW, Choudhury K, Andersen AD, et al. Improved patient satisfaction and diagnostic accuracy in skin diseases with a Visual Clinical Decision Support System-A feasibility study with general practitioners. *PLoS One*, 15(7) <https://doi.org/10.1371/journal.pone.0235410>. 3. Alvarado SM, Feng H, Representation of dark skin images of common dermatologic conditions in educational resources: a cross-sectional analysis, *JAAD* (2020), <https://doi.org/10.1016/j.jaad.2020.06.041>.

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WELCOME

Welcome to the 2023 Annual Meeting of the Upstate New York and Ontario Chapter of MLA, and welcome to Clayton, NY in the breathtaking 1000 Islands of New York.

Clayton, NY is on the traditional territory of the Haudenosaunee Confederacy, the Mohawk, Oneida, Onondaga, Cayuga, Seneca, and Tuscarora Nations. As we take in the scenery of the beautiful landscape around us, I encourage our members to reflect on the history of colonization on the land we gather and the deep connection Indigenous nations have to this land.

Building puzzles is a hobby I enjoy, and eating puzzle pieces happens to be a favourite pastime of my miniature poodle, Rubble. Despite this conflict of interest between Rubble and I, I choose to finish the puzzle with or without missing pieces, and display the final product on my wall. To me, these are visual reminders that we don't necessarily need all the pieces to be able to see bigger picture, and sometimes we have all the pieces, and miss the bigger picture. In reflecting on this year's theme, "A 1000 Island Puzzle: Putting multiple pieces into place", I am compelled to consider the strategic thinking we do as librarians and how easy it can be to become entangled in the details. Sometimes taking a step back to take in the whole, is an opportunity to reset and refocus our efforts.

At this year's meeting, let's embrace the opportunity to share our learning experiences with each other, connect with representatives from the publishing and library management industry, and put all the pieces together to enjoy the beautiful backdrop of Clayton, NY.

Enjoy!

Denise Smith
UNYOC Chair, 2022-23

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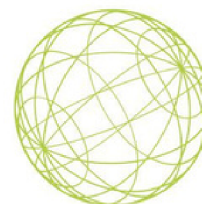


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SCHEDULE OF ACTIVITIES

Wednesday, October 25

1:00 pm - 4:00 pm	Continuing Education <i>special thanks to VisualDx</i>	Picton Boardroom
5:00 pm - 6:00 pm	Registration	Pre-Function Space
4:30 pm - 5:30 pm	Executive Committee Meeting	Picton Boardroom
5:30 pm - 6:00 pm	First-time attendee & mentor gathering	Hotel Lobby
6:00 pm - 7:00 pm	Welcome Cocktail Hour <i>special thanks to Karger</i>	Pre-Function Space

Thursday, October 26

7:30 am - 9:00 am	Registration	Pre-Function Space
7:30 am - 9:00 am	Breakfast <i>special thanks to McGraw-Hill</i>	Pre-Function/Harbor
9:00 am - 9:15 am	Welcome	Harbor Ballroom
9:15 am - 10:00 am	Member Presentations	Harbor Ballroom
10:00 am - 11:00 am	Opening Keynote: Dr. Jaclyn Sisskind	Harbor Ballroom
11:00 am - 11:30 am	Exhibits & Break <i>special thanks to EBSCO</i>	Pre-Function Space
11:30 am - 11:45 am	Vendor Spotlight: VisualDx	Harbor Ballroom
11:45 am - 12:15 pm	Member Presentations	Harbor Ballroom
12:15 pm - 1:15 pm	Lunch <i>special thanks to Ovid</i>	Pre-Function/Harbor
1:15 pm - 2:00 pm	Vendor Spotlight: Lightning Talks	Harbor Ballroom
2:00 pm - 3:30 pm	Member Presentations	Harbor Ballroom
3:30 pm - 4:30 pm	Exhibits & Break <i>special thanks to Gideon</i>	Pre-Function Space
5:00 pm - 6:00 pm	Cocktails - <i>cash bar</i>	Pre-Function Space
6:00 pm - 8:00 pm	Conference Banquet <i>special thanks to TDNet</i>	Harbor Ballroom

SCHEDULE OF ACTIVITIES

Friday, October 27

7:30 am - 9:00 am	Breakfast <i>special thanks to BMJ</i>	Pre-Function/Harbor
9:00 am - 10:00 am	Closing Keynote: Dr. Kashual Nanavati	Harbor Ballroom
10:00 am - 10:45 am	UNYOC Business Meeting	Harbor Ballroom
10:45 am - 11:00 am	Break	Pre-Function Space
11:00 am - 11:30 am	MLA/NNLM Update	Harbor Ballroom
11:30 am - 12:15 pm	Member Presentations	Harbor Ballroom
12:15 pm - 12:30 pm	Raffles & Closing Announcements	Harbor Ballroom
12:30 pm - 1:30 pm	UNYOC Executive Committee Meeting	Picton Boardroom

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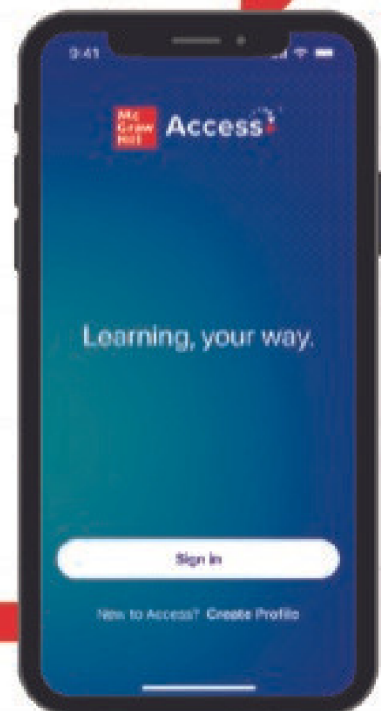
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CONTINUING EDUCATION

Mis/Dis/Mal-information and How to Fight It

Miranda Stefano

Mis/Dis/Mal information has been around since ancient Egyptian times. It's not new, but evolving technology has increased its spread exponentially. Similar to infectious diseases, we are all potential vectors in the spread of misinformation. Inoculate yourself to mis/dis/mal information by participating in this workshop focused on identifying and fighting mis/dis/mal information. During this workshop, participants will:

- Learn about the modern misinformation landscape (including AI and deep fakes) by reviewing real-life examples pulled directly from social media.
- Learn about and practice utilizing professional fact-checking tools and strategies.
- Discuss methods to assist our patrons in improving their own information-consuming habits.



Miranda Stefano is a librarian, technologist, and information wrangler. She graduated from the University of Maryland iSchool and RIT School of Print Media. She enjoys sharing knowledge with others and is always looking for new opportunities to do so. Her passions are information literacy, primary sources, technology, and sign language.

CMis/Dis/Mal-information and How to Fight It with Miranda Stefano will take place on Wednesday, October 25 from 1:00 PM to 4:00 PM in the Picton Boardroom. Thank you to our sponsor, VisualDx for supporting this session.



CONFERENCE SPEAKERS

Take Two Chapter and Call Me in the Morning: A Discussion of Using Children's Literature in Pediatric Practice

Dr. Jaclyn Sisskind

Dr Sisskind discusses her strategies for using literature with her patients in a general pediatrics practice. This includes screening for reading difficulties, engaging reluctant readers, and writing book prescriptions. She talks about integrating children's books into a humanities curriculum for medical students and creating opportunities for other pediatric providers to expand their knowledge of youth literature. A love letter to librarians and those who help get books into kids' hands, this presentation is sure to educate and inspire.



Dr Jaclyn Sisskind is an Assistant Professor of Pediatrics at Upstate Medical University and the Medical Director of Upstate Pediatrics. She has been published in the School Library Journal for her use of children's literature in pediatric practice. Jaclyn has a strong social media presence as "The Readiatrician" and has been featured on a number of podcasts and blogs speaking out against book banning, supporting the message that the freedom to read is essential to children's mental health. Jaclyn lives in Syracuse with her husband and their three sons. She spends her days seeing patients, teaching medical students, and calculating if she has enough time to stop at the library on her way home.

A Tree Without Roots Provides No Shade

Dr. Kashual Nanavat

Syracuse, NY, who enjoys educating people on wellness, self-care, and achieving contentment and peace in life using humor, stories, and real, tangible examples. He was born in India and grew up in Rochester, NY. He has nearly 27 years of experience as a Family Physician and is also Board Certified in Integrative Medicine. He is the Assistant Dean of Wellness at Upstate and Director of Integrative Medicine and Survivorship at the Upstate Cancer Center.

He has enjoyed learning karate and coaching his son in basketball, has completed a marathon, loves to play tennis and golf, and cherishes personal time with his family.



He is also an author, having written a book series, CORE 4 of Wellness, which is a culmination of insights addressing the importance of nutrition, physical exercise, stress management, and spiritual wellness to achieve a balanced life.

He is a sought-after speaker and has spoken to multiple groups across the United States and around the world in different industries.

In his presentation, Dr. Nanavati will explain why "A Tree Without Roots Provides No Shade."

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CONTRIBUTED ABSTRACTS

The History of Medical Librarianship

Margot Malachowski (NNLM – Region)

This presentation will hit the highlights of the Rochester Study literature discussion. This includes participant remarks about the historic changes in federal requirements, information access, and aspects of care, as well as commentary on future research directions. The presentation will conclude with a synopsis of *The History of Medical Librarianship* (Kronenfeld), with surprising details about the history of medical librarianship.

Putting the Pieces Together: Creating, Editing, and Publishing a History of the Hospital

Mary Jo Russell (Vassar Brothers Medical Center / Nuvance Health)

This presentation will take all of the pieces of the process - creating, editing, and publishing a history of the hospital - and put them together. Various lessons learned along the way will be shared by a solo medical librarian who is also the resident archivist.

Active Learning for Pandemic Learning Loss

Amanda Ross-White, Angelique Roy (Queen's University)

The pandemic kids are entering university and college. Accustomed to online, passive learning and missing important components of their education, which may have been glossed over, missed due to illness, or eliminated due to time constraints, these students are coming less prepared for first-year success. After discussions with the Nursing Curriculum committee, we developed a new active learning series of modules for the library that teach incoming students the basics in an exciting and engaging way!

The National Center for Data Services Data Librarian Internship: Training for Underrepresented MLIS Students Through a Bibliometric Project

Phoebe Yip (San Jose State University)

Data librarianship is a growing area with new prospective employees in the field that come from diverse backgrounds. The National Center for Data Services (NCDS) of the Network of the National Library of Medicine (NNLM) conducted a summer internship program for MLIS students from underrepresented ethnic and racial backgrounds. Each intern was selected to participate and work with data through a special project while receiving training on the basics of data librarianship. The purpose of this presentation is to present the learning experience on a bibliometrics project with the University of Rochester Medical Center from an intern perspective.

CONTRIBUTED ABSTRACTS

Reckoning with Race & Racism in Healthcare and Medicine

Mary Cabral (Clarkson University)

It is not always a well-recognized problem that the legacies of race and racism cast a long shadow on medicine, medical education, and healthcare practice. These things seem long in the past, but the history of medicine in the US is marked by racial injustice, unequal access to health care, the segregation of medical facilities, and the exclusion of African Americans from medical education along with inequalities in housing, employment opportunities, wealth, and social service provisions, continue to produce inequitable practices today and manifest disproportionate health disparities. Mary Cabral, Health Sciences Librarian, in partnership with Dr. Stephen Casper, Medical Historian, at Clarkson University, launched the Reckoning with Race and Racism in Healthcare and Medicine project to create opportunities for intentional learning and contemplation of these challenges and to encourage proactive and deliberate change toward equitable and just healthcare practices and medical research. This presentation shares the CE workshop offered, the related book collection that was curated, the community book discussions that were held, and the website that was created to support all aspects of the project.

What's Next? Tracking Medical Information User Needs for a Head Start on the Puzzle

Erin Keenan (Visual Dx)

This presentation will share my strategy for anticipating the future medical information needs of users.

Transitioning from Instruction to Health Sciences Librarianship

Molly K Maloney, Erin Carlin, Nicole Thomas, Jocelyn Swick-Jemison (University of Buffalo)

To improve transition and onboarding experiences into health sciences librarianship for early- and mid-career librarians based on our experiences and observations.

Visual Storytelling in Healthcare: Harnessing Graphic Medicine for Education

Stephanie Sanger (McMaster University)

In the Fall of 2022, the Health Sciences Library (HSL) at McMaster University initiated the development of a graphic medicine collection. This initiative was driven by the understanding that visual stories can bridge the divide between the theoretical and personal, fostering empathy and understanding and improving communication in healthcare settings. This presentation will touch on the challenges, lessons learned, and the profound impacts of introducing graphic medicine into health sciences education.

CONTRIBUTED ABSTRACTS

Communication for Health Literacy: Developing and Executing a Successful International Online Conference from Scratch

Sarah Lawler (Upstate Medical University)

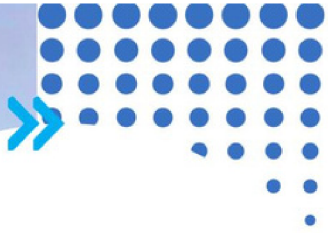
This session explores a medical librarian's experience planning and executing a two-day online conference on health literacy entitled "Communication for Health Literacy." The conference speakers included experts in the health literacy field such as Meredith Li-Vollmer, the author of *Graphic Public Health*, Soha Bayoumi, a Senior Lecturer at Johns Hopkins, and SeQuoia Kemp, a doula and community educator in Syracuse, New York. The conference was specially designed for the benefit of health literacy professionals and those in the healthcare industry, and it was offered entirely free of cost for all regardless of institution or affiliation. Offering the opportunity for free removed many of the common barriers to professional development participation, such as geographic location and financial burden.

The conference was hugely successful. More than 300 people registered for the conference, and more than 80 people viewed the event in real time. It was a unique opportunity for professionals to learn from and ask questions directly of health literacy experts. Medical librarians can learn much from the organizer's experience regardless of specialty or area of focus.

Research Logs in the One-Shot: Advancing Search Strategies and Setting the Stage for Evidence Synthesis Projects

Anita Kuiken (Syracuse University)

Simple or complex research logs are instrumental in documenting search strategy for literature reviews and larger evidence synthesis projects like scoping or systematic reviews where reproducibility is important. In collaboration with the Exercise Science faculty, this librarian incorporated research logs into an undergraduate one-shot information literacy session in order to better assess research strategy development and capture student dispositions and learning through the practice of reflection.



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