

## Forging Ahead: UNYOC Goals and Objectives 2008

### Recruitment, membership, and leadership in the profession

- Establish an Ad Hoc Conference Strategic Planning Committee to investigate and to recommend potential changes to the current conference format
- Explore membership needs and satisfaction with UNYOC responsiveness
- Establish a UNYOC mentoring program to encourage communication and learning between members to develop future Chapter leaders
- Continue to promote the Academy of Health Information Professionals (AHIP)
- Promote health sciences librarianship to individuals, groups, library schools, and other professional and/or consumer groups

### Life Long Learning

- Determine membership needs for continuing education opportunities with UNYOC regions
- Identify, promote, sponsor, and partner CE sessions with member libraries, organizations, and/or consortia

### Advocacy of library issues and concerns

- Advocate in support of New York and Ontario health sciences librarians and libraries through the appropriate channels
- Provide support for members to effectively use of advocacy tools for hospitals, academic settings, or other sites (e.g. open access, fair use, etc.)

### Creating and communicating our knowledge

- Develop a strategic planning process that will update the current plan
- Incorporate Web 2.0 technologies into the UNYOC website

### Building a network of partners

- Explore potential roles for UNYOC in the development of the Upstate NY Go Local
- Seek partnership with other associations to offer joint educational and networking opportunities for members